# Investor update Q1 2025

# Today's presenters







Emil Folkesson | CFO

# Content

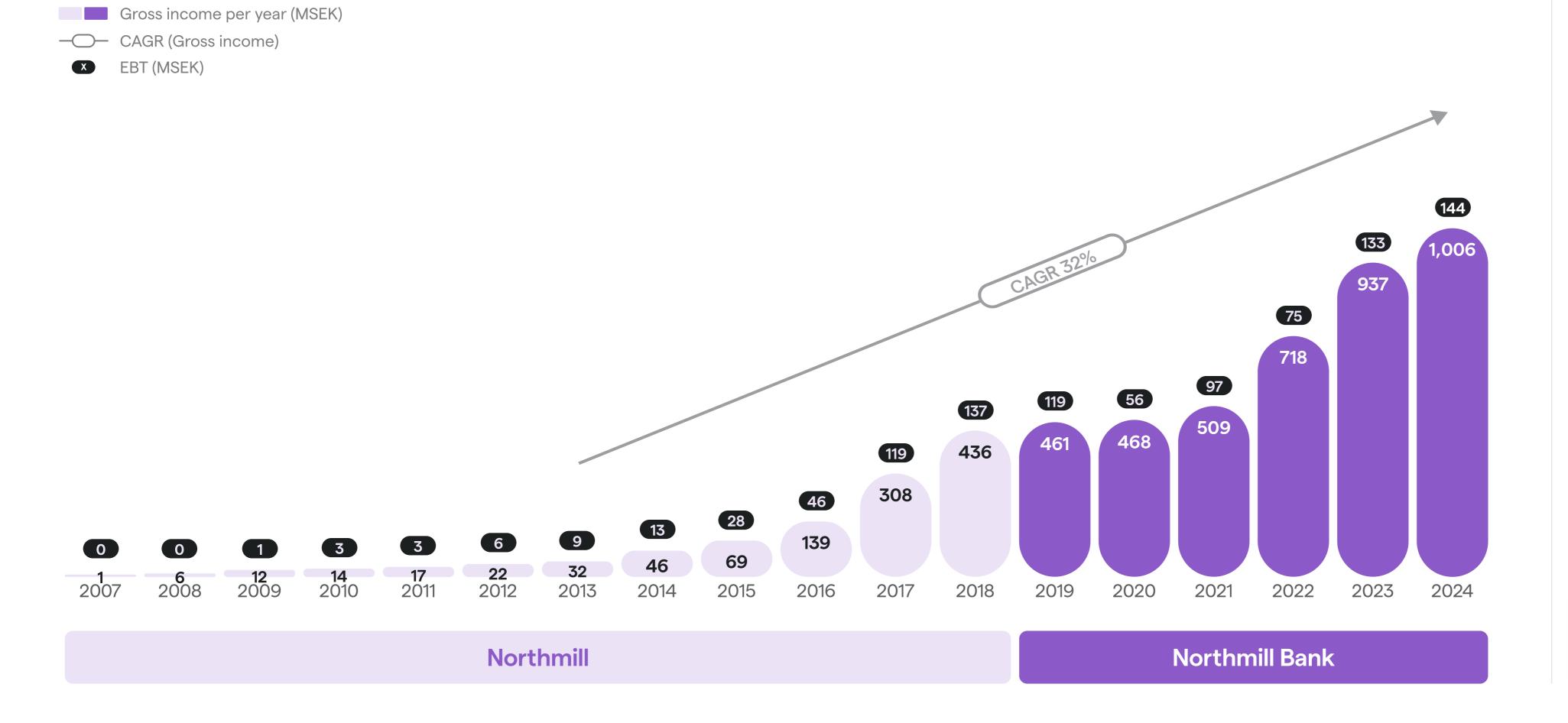
This is Northmill

Highlights Q12025

Financials

# This is Northmill

# Proven track record with scalable infrastructure in place to enable exponential growth



**Total customers** 167 000 **Total businesses** 3 2 5 0 Banking licence since 2019 Number of employees ~180 Countries Years profitable 18/18 Trustpilot 4.6 App Store Reviews  $\star$   $\star$   $\star$   $\star$ 

4.8 ★★★★★

### Our vision is to Improve Financial Life

How we differentiate

# **IMPROVE**

ACCESSIBLE
SIMPLER
SMARTER
FASTER
CHEAPER

What we offer

# FINANCIAL

PAYMENTS

CARDS & ACCOUNTS

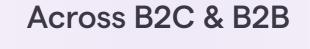
LENDING

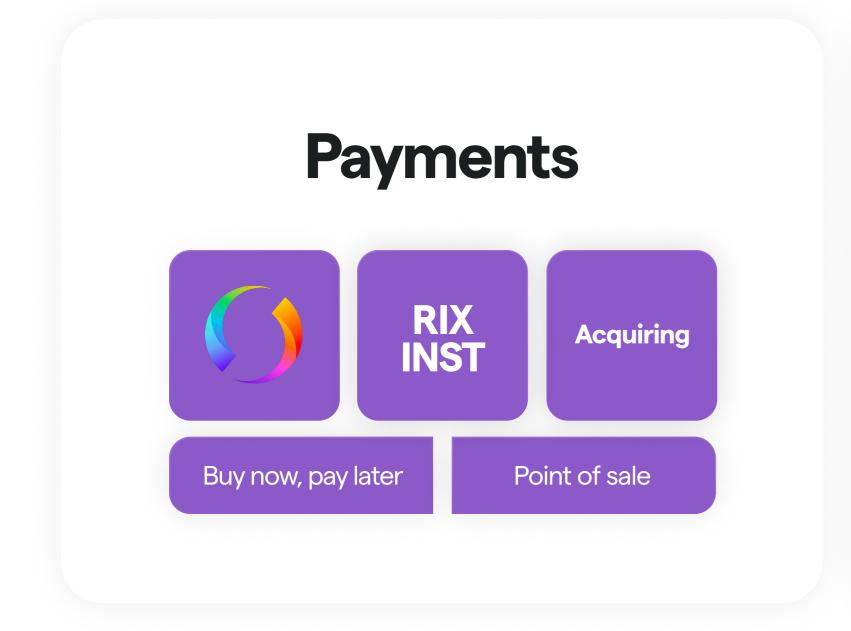
To who

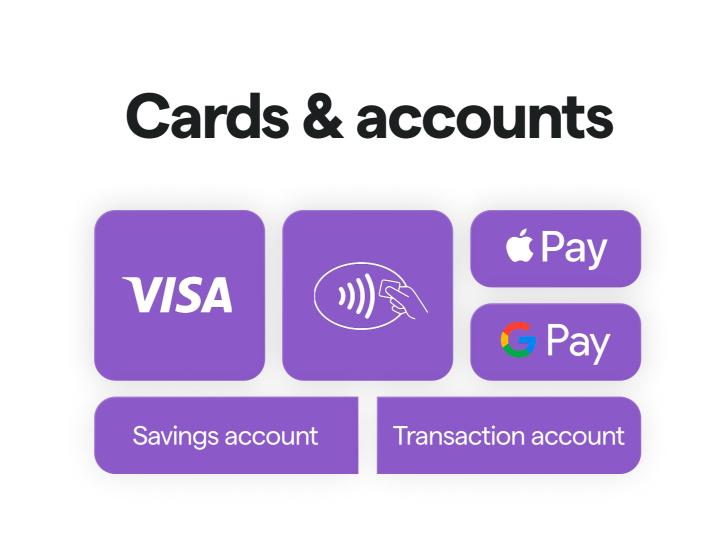
# LIFE

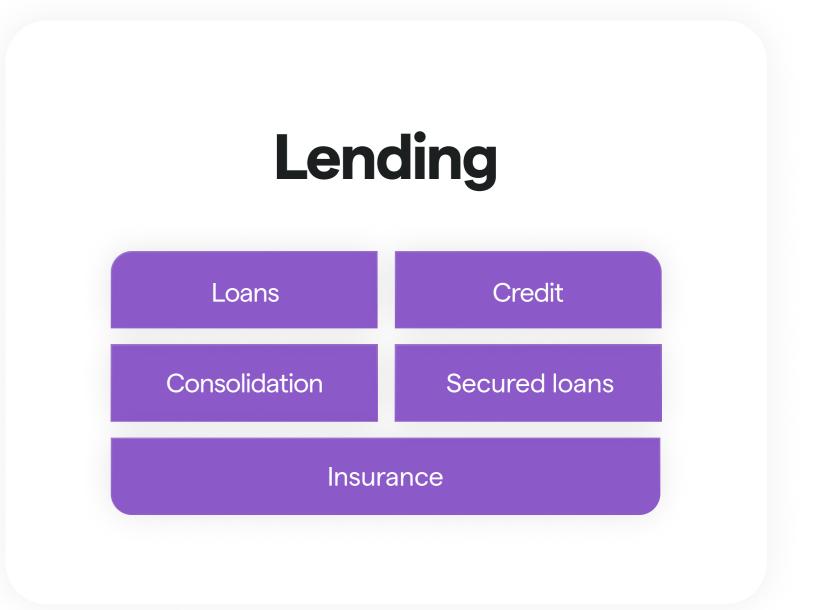
CONSUMERS
BUSINESSES

### With an attractive product offering tailored to meet diverse financial needs









#### For consumers and businesses in the Nordic market

Nordic market [GDP]

12th Largest in the world

Sweden, Norway, Denmark, Finland - measured by GDP

**Population** 

28M

Average age approximately 42 y/o

Businesses

2.7M

99% of businesses are SMEs

B2C

# Consumer

Individuals seeking seamless, digital-first banking solutions designed to optimise their personal finances and simplify their day-to-day banking experience.

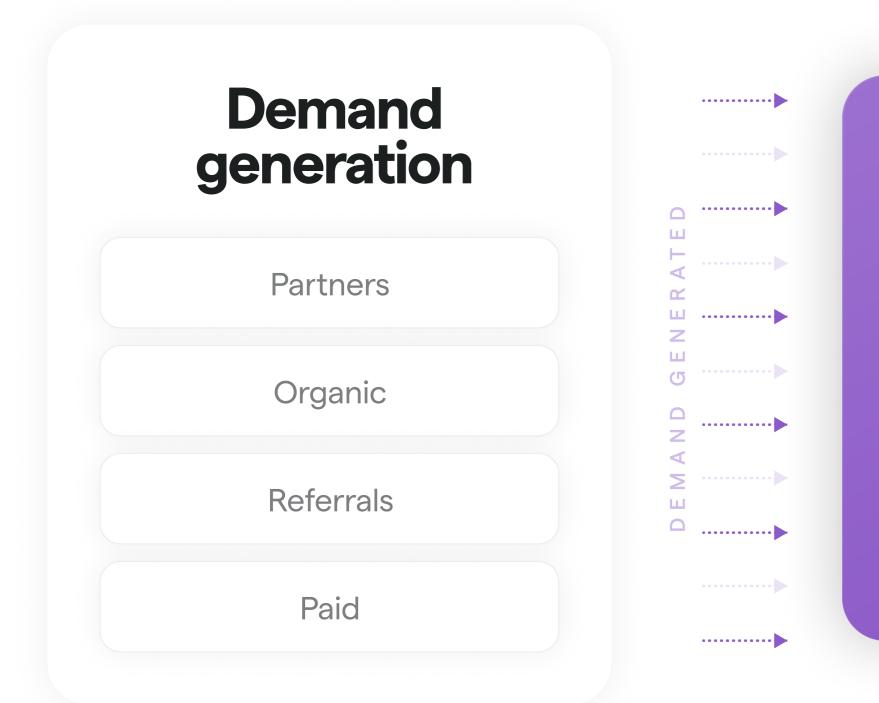
B<sub>2</sub>E

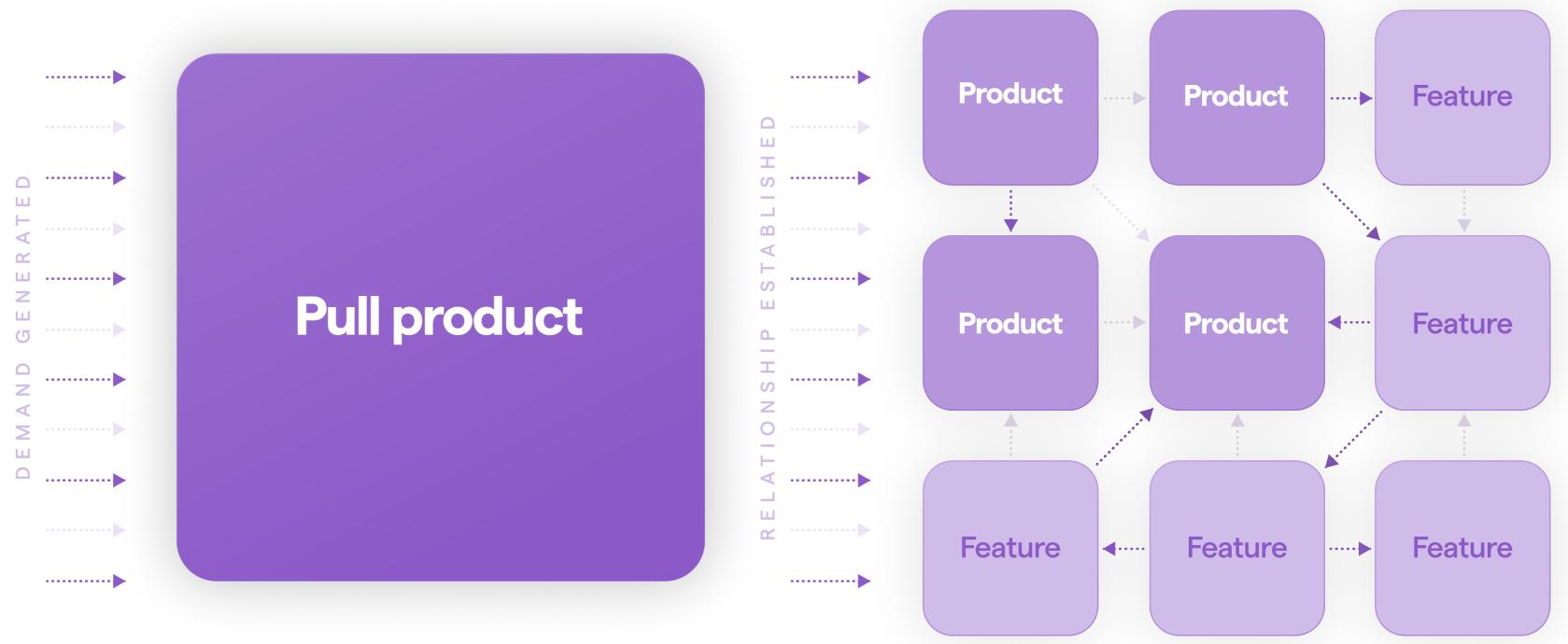
# Business

Serving as a one-stop-shop for SMEs, while also having the capability to serve a diverse range of businesses of various sizes with individual products.

# We fuel growth with accessible pull products and integrated cross-selling

Al-augmented CRM tooling / Automated onboarding and journeys with built in cross-selling / Bespoke sales outreach





Best-in-class customer service for maintenance, onboarding and upsell

# Highlights Q12025

# Key takeaways

- EBT up 95% YoY, driven by reduced credit losses and revenue growth.
- Growth of loan book, mainly from our B2B portfolio, close to 400 MSEK in Q1.
- Strong momentum developing and scaling the B2B Bank profitability, offering a full suite of services.
- Commercial strategy delivering results through successful strategic initiatives:
- Launch of new website.

**204 MSEK** 

Operating income (181 MSEK Q1 2024)

4 465 MSEK

Gross portfolio (3 982 MSEK Q1 2024)

6.8%

Credit losses, net % (7.6% Q1 2024)

70.1K

Card customers (32.8K Q1 2024)

44 MSEK

EBT (23 MSEK Q1 2024)

4.6 out of 5

TrustPilot rating (1.5K reviews)

+95%

FBT YoY

4.8 out of 5

Apple App Store rating (5.1K reviews)

# B2C

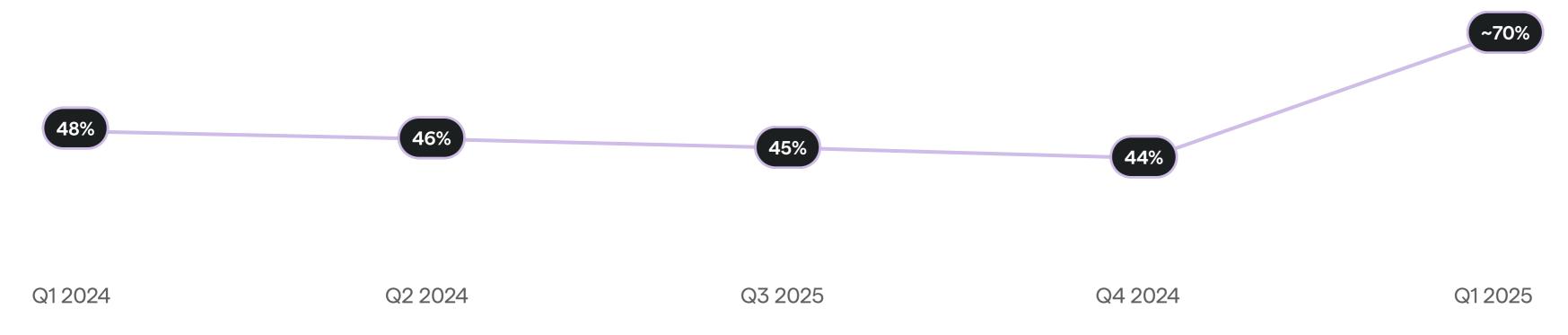
### **Events during Q1**

- New insurance offering, increased penetration rate to above 70% (44% Q4 2024).
- Successful card campaign with Foodora.
- New legislation implemented by 1st of March.

## Looking ahead

- Broadening our insurance offering.
- Scale business in Finland.
- Launch of colleteral lending.

#### Insurance penetration rate of new customers



# B2B

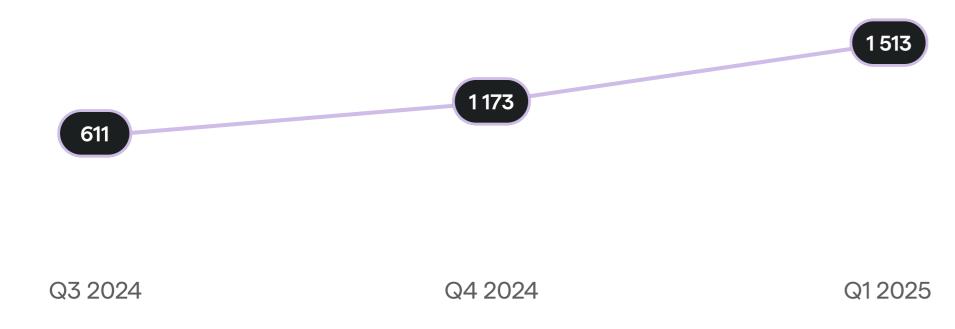
### **Events during Q1**

- Swish business- major international PSP signed and partnerships will continue to accelerate the sales.
- Lending portfolio close to 400 MSEK by end of Q1.
- New partnerships enables us to reach business clients at scale
- New product offering live- real time account to account payments (RIX-INST).

### Looking ahead

- EIF-guarantee, facilitating small ticket lending.
- Launch of B2B Card and international payments.
- Broadening our lending offering with construction credits.
- Launch of ESCROW- accounts.

#### Swish transactions (K)



# Real time account to account payments offering RIX-INST: Instant and secure payments

Real time payments

24/7 365

First in Sweden

#### Infrastructure

Trusted Infrastructure at central bank level

#### **Future-Proof**

Future-Proof & Scalable for Nordic and EU expansion

#### **New Reach**

Ability to offer instant, crossboarder payments in all Eurozone

#### **Speed**

Instant Payments for customers, any time

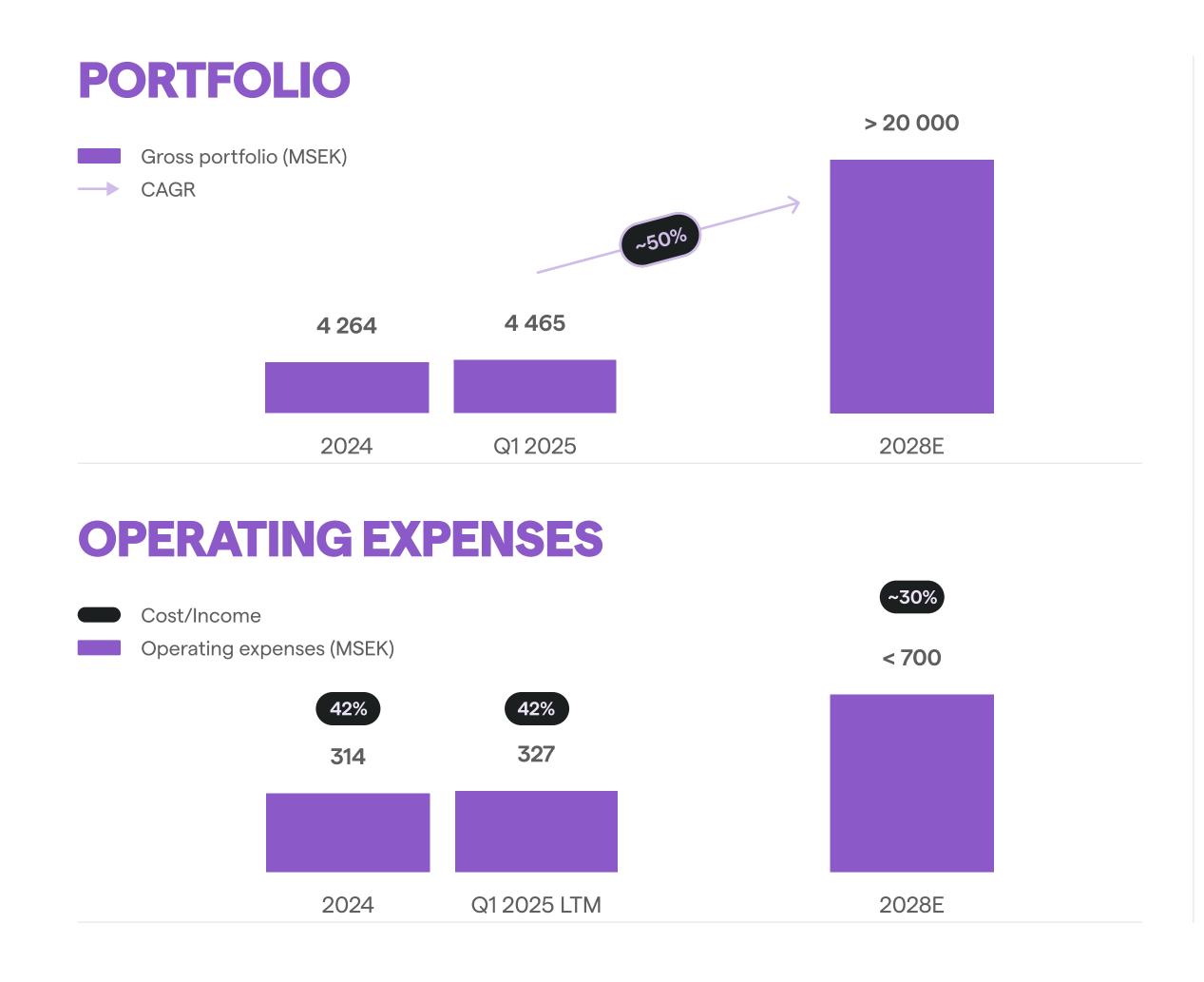
#### **Customer experience**

Improved Customer Experience with fast & seamless flows

#### **Competitive Edge**

Only four banks provide payments through RIX-INST

# Main owners' directive impact on key P&L items





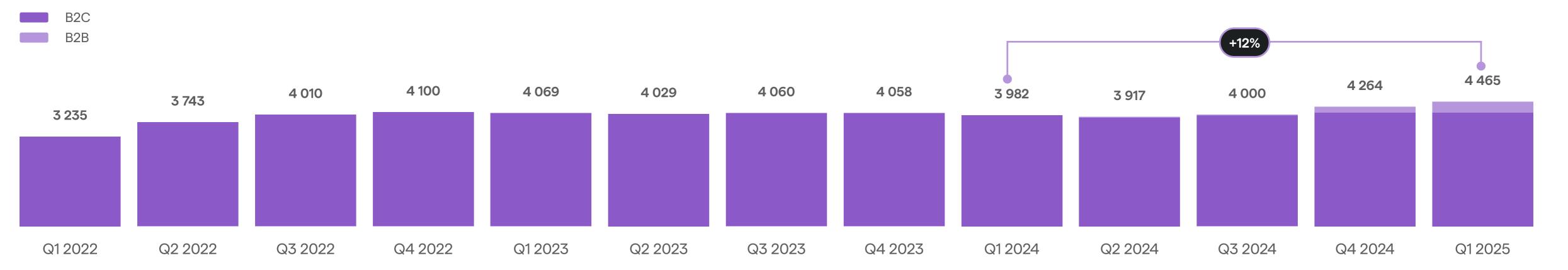
# Financials

# Key takeaways

- Portfolio grew 12% YoY primarily driven by the B2B business.
- Operating income 204 MSEK. Up 13% YoY driven by improved net interest margin, portfolio growth and increased income from transaction & other income.
- Operating expenses in line with expectation of our growing platform.
- Strong start of 2025 with EBT of 44 MSEK, up 95% and ROE LTM of 16%.
- Improvement across all P&L items.

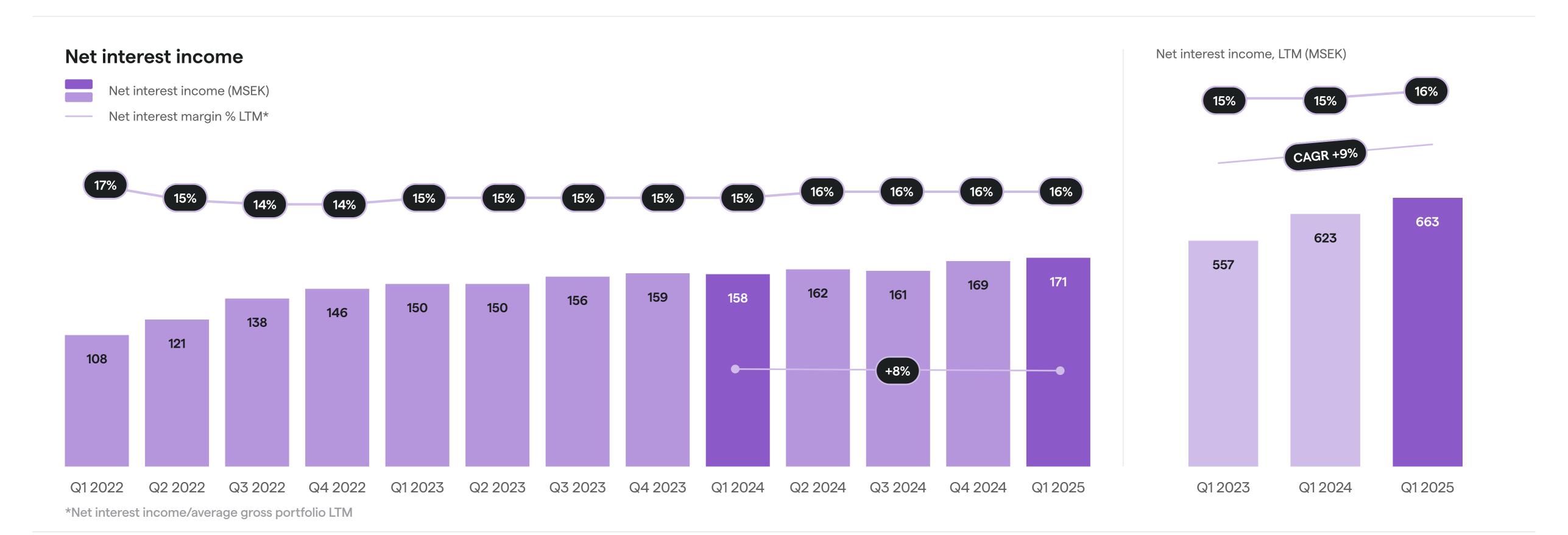
	Q1 2025	Q1 2024	Change %
Operating income	204	181	13%
Operating expenses	86	73	18%
C/I ratio LTM	42%	39%	+3pp
Credit losses	74	85	-14%
Net credit losses LTM %	6.8%	7.6%	-0.8pp
EBT	44	23	95%
ROE LTM	16%	14%	+2pp

#### Portfolio development



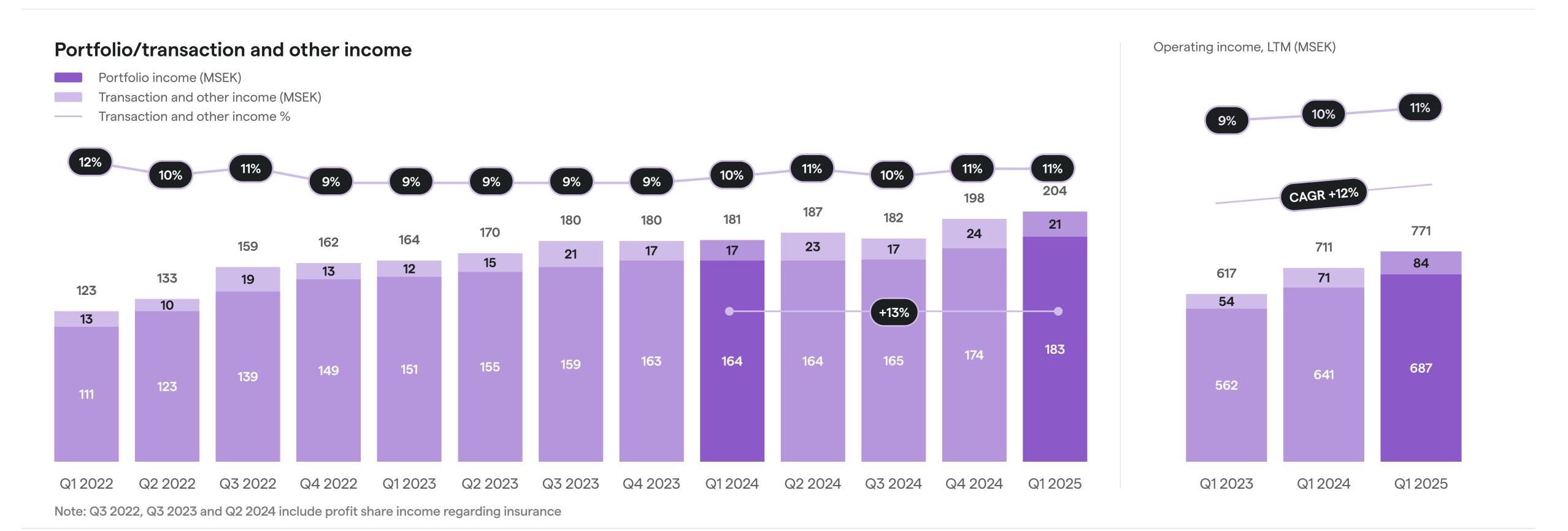
### B2C: Net interest margin - increasing trajetory and 14K new card customers

- Insurance penetration is up to above 70% in Q1 from 44% Q4 2024. Improving profitability and de-risking the portfolio.
- 14K new card customers during Q1. In total 70K customers of which 43% have applied for other loan products.
- Moderate growth of the portfolio, focusing on enhanced profitability.



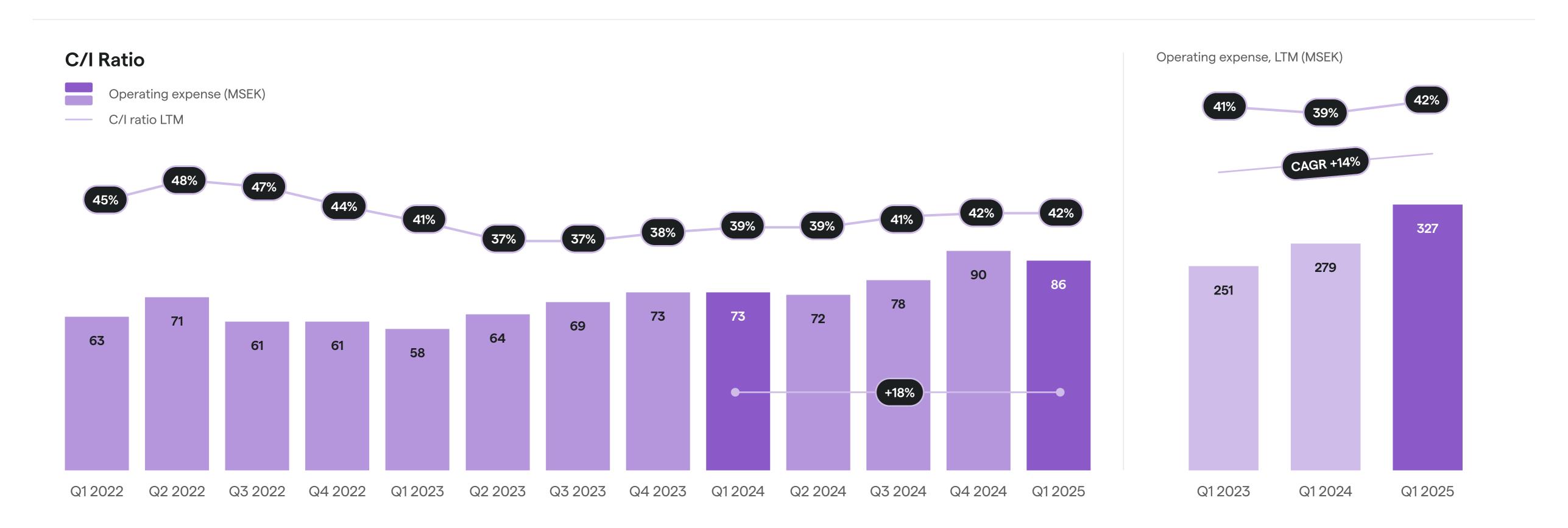
### Operating income on a stable growth path

- Increased net interest income driven by larger portfolio and reduced interest cost.
- Transaction and other income up 19% compared to LTM Q1 2024, outpacing portfolio income growth of 7%.



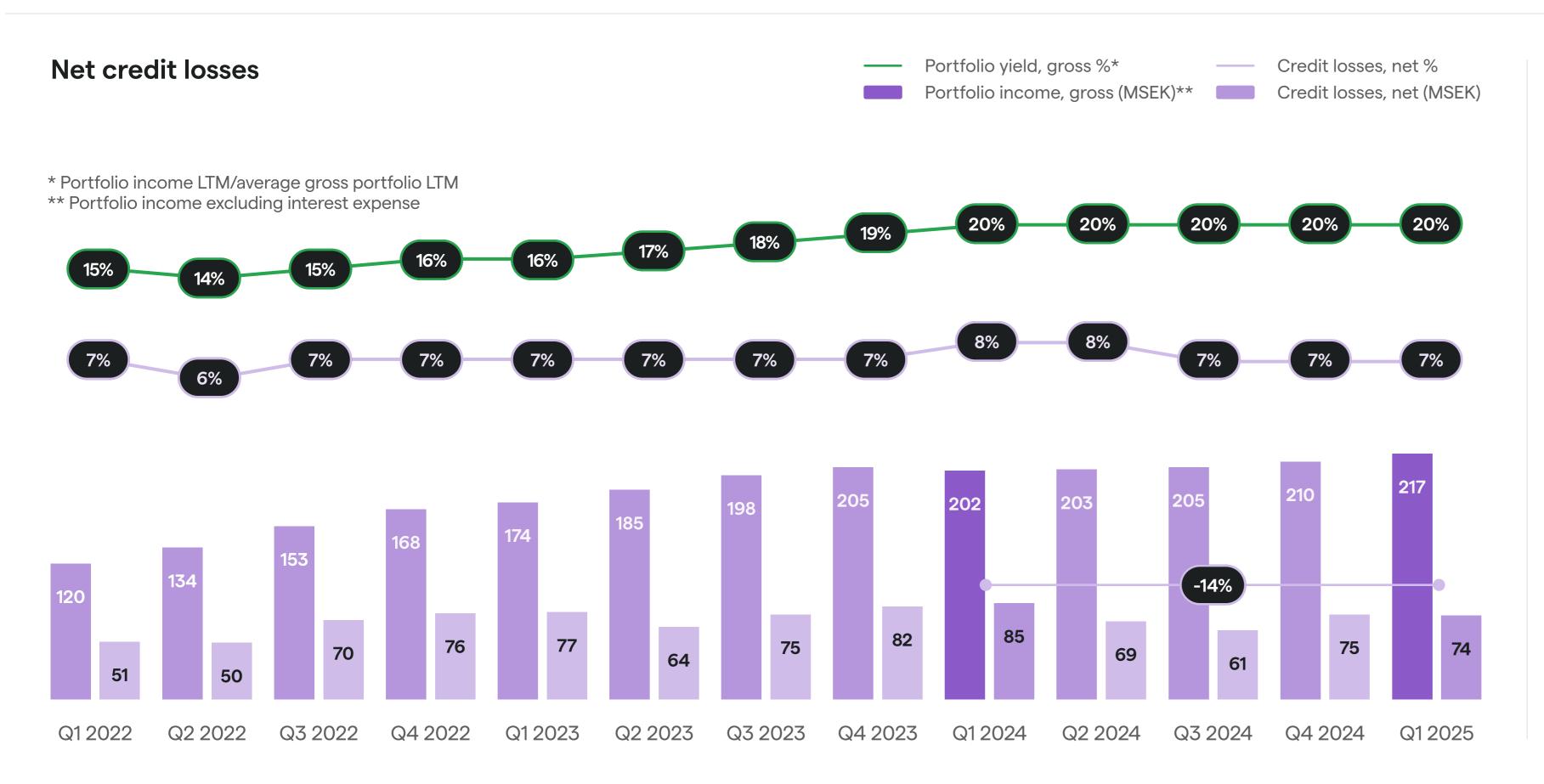
### Investing in product development and growth

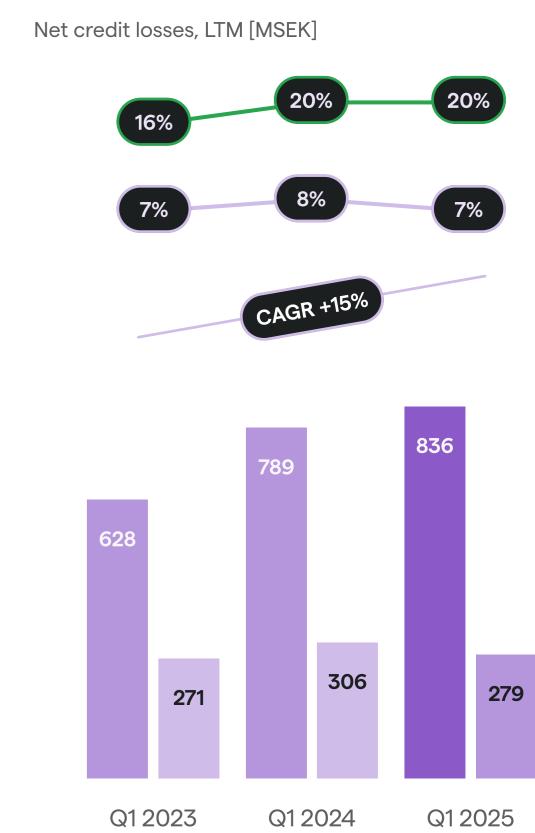
- Controlled increase of costs which reflects strategic investments in the growth of our platform.
- Underlying costs flat compared to last year, increase from personnel expenses.
- C/I ratio remains stable.



#### Positive trend in our credit losses

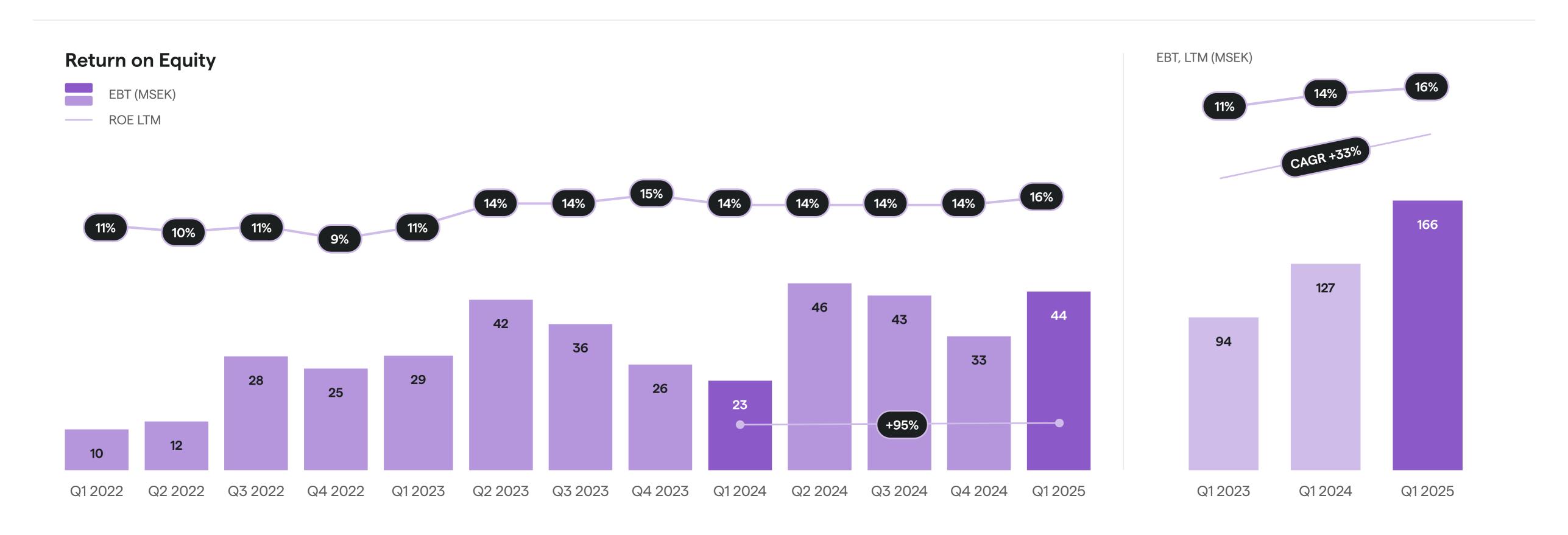
- Lower credit losses of 12 MSEK YoY.
- Stable risk adjusted margin of 14%.





#### 95% increase in EBT YoY

- ROE LTM continue to trend upwards, reaching 16% Q1 2025.
- The increase YoY is driven by portfolio growth, higher net interest margin and lower credit losses.
- EBT LTM reached 166 MSEK, an increase from 144 MSEK in Q4 2024 and 31% from Q1 2024.

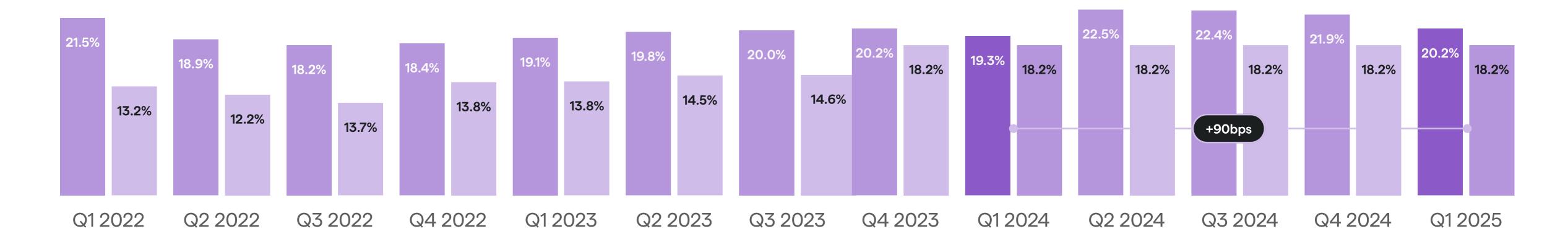


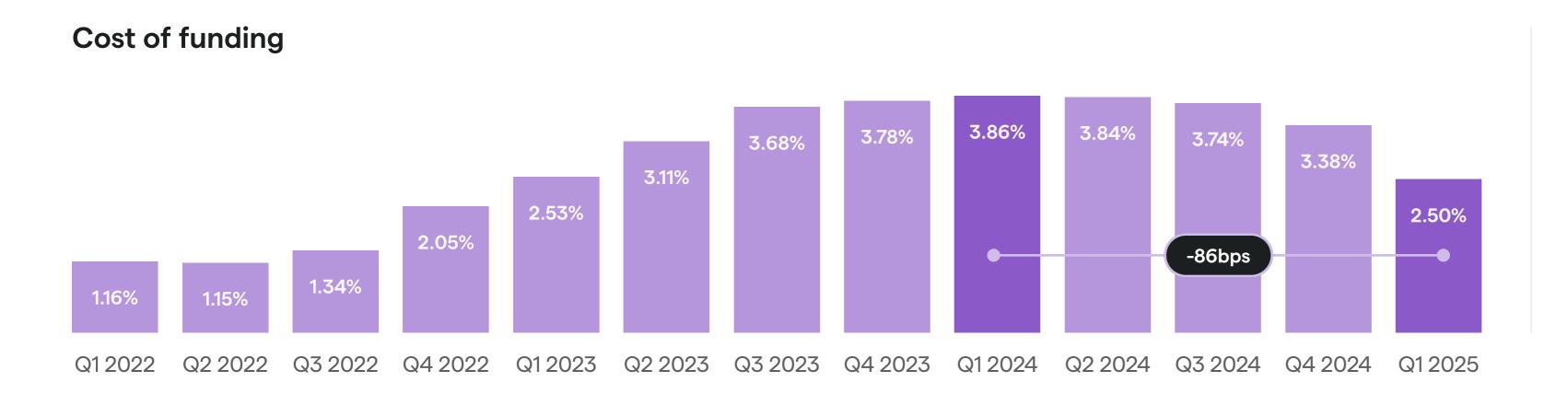
### Well capitalized and reducing funding cost

#### Capital

CET1 capital (% of REA)

Total capital requirement (% of REA)





- Funding cost continued to decrease in Q1 due to decreased market rates.
- Both LCR and NSFR within good margin to the requirements.

# Thank you.